

Agenda EUCAM conference 23rd of November 2009 – Brussels

Location: Hotel du congres

09.00

Opening

09.30-10.30

Tamsin Rose (Experienced NGO Health campaigner on the domains of alcohol and nutrition)

- 'Detoxing the Brussels bubble: how the alcohol industry operates in the EU environment'

10.30-11.30

Michele Simon (Marin institute; watchdog of the alcohol industry, leading NGO in the US)

– 'Big Alcohol Politics Goes Global: A Perspective from the United States'

11.30-12.00

Coffee break

12.00-13.00

Joop Bouma (Investigative reporter at newspaper Trouw)

- The lessons of the tobacco case: overview of the long lasting influence of the tobacco industry

13.00-14.00

Lunch

14.00-14.45

Group discussion – Case-studies – What is happening in our countries?

14.45-15.15

Coffee break

15.15-16.00

Group discussion – How can we react on lobby activities of the alcohol industry?